

FOR IMMEDIATE RELEASE

CHARLOTTESVILLE, VA – August 22, 2024

## Trump Cidery Hosts Grand Opening with Ribbon Cutting and remarks from Eric Trump

Charlottesville, VA – August 22, 2024, Trump Cidery, nestled in the picturesque landscape of Charlottesville at 3550 Blenheim Rd, proudly celebrated its grand opening with a ceremonial ribbon cutting. The event was graced by the presence of local community leaders, representatives from the Virginia Tourism Corporation, the Charlottesville Albemarle Visitors Bureau, economic development officials, the Secretary of Agriculture and Forestry, industry professionals, and a devoted crowd of cider enthusiasts.

Eric Trump, President of Trump Cidery, delivered a heartfelt address, sharing his excitement about the realization of a long-held dream. "Trump Cidery represents a vision years in the making—a commitment to creating a refined cider experience that matches the exceptional quality Trump Winery is known for. This journey involved meticulous planning, significant investment, and the planting of over 6,000 apple trees. Today, we're excited to welcome you to this new chapter. We've made Trump Winery the best on the East Coast, and now we're set to do the same with Trump Cidery. We're taking the cider industry by storm, right here in Virginia. This is just the beginning of something truly special—one that will make the state proud, create jobs, and tell an incredible success story."

The event featured remarks from key figures in the industry, including Megan Hereford, President of the Virginia Cider Association, and Matthew Lohr, Virginia's Secretary of Agriculture and Forestry.

"Using traditional fermentation methods and the finest apples from our partner, Silver Creek & Seamans' Orchard in Nelson County, we've crafted ciders that are complex, flavorful, and of the highest quality." -Jonathan Wheeler, Winemaker and Cidermaker

"At Trump Cidery, we're applying the same traditional methods that have made our sparkling wines world-renowned and award-winning. Our commitment to excellence ensures that we are crafting not just cider, but the greatest cider anyone has ever tasted." -Kerry Woolard, General Manager

The Trump Cidery launched with five distinct ciders:

- **Apple-achian:** The champagne of ciders, elegant and refined.
- **Donny Appleseed:** Our flagship cider, a true classic.
- **Mango Habanero:** A fast favorite, balancing sweetness and spice.
- **Pursuit of Hoppiness:** A hopped cider with a unique twist.
- **Passionate Patriot:** A passionfruit hopped cider, vibrant and bold.

The orchard's first 6,000 apple trees were planted in 2024 on eight acres, with plans to introduce a "pick-your-own" experience by 2026, further enriching the connection between visitors and the land.

Guests at the Trump Cidery Tasting Room can enjoy exceptional ciders, breathtaking views, outstanding hospitality, and mouthwatering bites. The tasting room offers cider tastings, ciders by the glass or bottle, seasonal menu, and souvenirs.

True to the Trump name, the cider-making process at Trump Cidery is deeply rooted in tradition. Each bottle reflects the intricate artistry of fermentation and blending, resulting in ciders with unmatched complexity and depth of flavor.

For more information, please visit [TrumpCidery.com](https://TrumpCidery.com) or contact the cidery at [cidery.info@trumpwinery.com](mailto:cidery.info@trumpwinery.com).